



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/60 Plus Association (12285)
Mentzer Media Services, Inc. (3427)
BRAUNSCHEIDEL, ANNE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
60 PLUS ASSOC SENATE (135052)
National/Political
1906/06276474

Invoice 627566
Inv Date 8/26/2012
Terms Net 30
Contract 326769
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

60 + ASSOC SENATE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:57PM

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

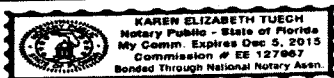
AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,Th-1,Su-1	08/16/12 11:28PM (Th)	00:30	SPA12TV08	\$2250.00	
1.0	Spot	11:00:00PM-11:35:00	Day,Th-1,Su-1	08/19/12 11:27PM (Su)	00:30	SPA12TV08	\$2250.00	
2.0	Spot	11:00:00PM-11:35:00	Day,M-1	08/20/12 11:12PM (Mo)	00:30	SPA12TV08	\$2250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$6,750.00
Commission	(\$1,012.50)
Net Total	\$5,737.50

Total Spots 3

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.